



ON & FOR PRODUCTION

OPEN WORKSHOP

How to get a film out there?

Exploring distribution as a part of production

On & For Production is a two-day event dedicated to the production of artists' films. Within this framework, the **Open Workshop** brings together an international group of leading organisations in the field of artists' film production, renowned professionals and artists working with film. The workshop provides the opportunity to discuss different modes of working, to share common concerns, and to exchange knowledge with other professionals and students working with moving image.

Under the title *How to get a film out there? Exploring distribution as a part of Production*, the Open Workshop intends to examine distribution strategies and how they are usually inserted in—and might affect—the production process and investigates how to expand such strategies so they better respond to the needs of artists' films productions.

The workshop is structured around three case studies that provide practical and concrete examples to gear the discussion between the invited speakers/respondents and the attendants. These case studies have been chosen in order to cover a wide spectrum of issues including the distribution of young artists; the possibilities of hybrid distribution across art and cinema and the complexities that can result from the involvement of multiple partners in one film.

CASE STUDIES

1 // Supporting Young Filmmakers

Presented by: **Marie Logie** (Director, Auguste Orts, BE)

Case study: *Printed Matter* by Sirah Foighel Brutmann & Eitan Efrat.

Marie Logie is the director of Auguste Orts. Following her Master's degree in History at the Ghent University, she worked at the documentation department of Cinematek Brussels, the media department of M HKA Antwerp and the audiovisual department of BAM, the Flemish institute for visual, audiovisual and media art. She is a co-founder and ex-coordinator of the Ghent-based Courtisane festival for film, video and media art. From 2008 till 2012 she was a member of the Audiovisual Commission of the Flemish Community. Marie Logie lives in Ghent.

Printed Matter displays the conflation of private lives and contemporary geopolitics. The evidence comes from Brutmann's father, André, who was, up to his untimely death in 2002, a freelance press photographer covering two decades of Middle East news for local newspapers as well as for International, mostly European, print media. *Printed Matter* simply shows an exquisite selection of contact sheets including memorable events such as the First and Second Intifada, the assassination of Yitzchak Rabin and the birth of one of the artists, Sirah Foighel Brutmann.

Sirah Foighel Brutmann and Eitan Efrat (both °1983 in Tel Aviv) have been working in collaboration for several years and are creating works in the Audiovisual field. Living and working in Brussels. Their works have been shown at film festivals as IDFA and Rotterdam Film Festival (NL), Courtisane (BE), New Horizons (PL), on television (Arte) and in exhibitions at Kunsthalle Basel (CH), STUK (BE) and The Petah-Tikva Museum for Contemporary Arts (IL). Their works have won prizes in Images (CA) and Oberhausen Film Festival (DE). Sirah and Eitan presented their work as featured artists at the 59th Flaherty Film Seminar (US). www.tilfar.com

2 // Hybrid Distribution: From Art to Cinema

Presented by: **Adam Pugh** (Artists' Moving Image Project Manager, Independent Cinema Office, GB)

Case Study: Artists' Moving Image Project

Adam Pugh is a curator and writer based in Norwich, UK. He is currently working as Artists' Moving Image Project Manager for the Independent Cinema Office, running a programme development initiative with venues across the country. Previously director of Aurora, an annual festival which focused on artists' moving image, he

has since worked on projects for the Barbican Art Gallery, London Film Festival, Outpost Gallery and the Sainsbury Centre for Visual Arts, amongst others; and established the curatorial platform Promontories as a means to present projects, screenings and publications. As a writer, he contributes regularly to Art Monthly, and has in the past written for Tate, thisistomorrow and others. He has devised and delivered a course around artists' moving image at LUX; and has taught, delivered talks and served on international juries for various institutions and events worldwide.

Artists' Moving Image / Independent Cinema Office

Since its inception the ICO has worked with cinemas to promote screenings and events of artists moving image work within a cinema context and to find ways of developing audiences for this work, both historical and contemporary across the UK. We offer a range of support services for organisations who wish to screen artists' moving image work, producing touring programmes, distributing single title releases and offering professional training aimed at developing curatorial and audience development skills.

3 // How to Handle a Complex Web of Partners (and Their Expectations)

Presented by: **Johan Grimonprez** (Artist, BE)

Case study: *The Shadow World* by Johan Grimonprez.

Johan Grimonprez's curatorial projects have been exhibited at museums worldwide, including the Hammer Museum, Los Angeles; the Pinakothek der Moderne, Munich; and MoMA. His works are in the collections of Centre Georges Pompidou, Paris; the 21st Century Museum of Contemporary Art, Kanazawa; and Tate Modern, London. His films include *dial H-I-S-T-O-R-Y* (1997) and *Double Take* (2009). Traveling the main festival circuit from the Berlinale to Sundance, they garnered several Best Director awards, the 2005 ZKM International Media Award, a Spirit Award and the 2009 Black Pearl Award at the Abu Dhabi Film Festival, and were also acquired by NBC Universal, ARTE, and FILM 4. In 2011 Hatje Cantz Verlag published a reader on his work titled *Johan Grimonprez: It's a Poor Sort of Memory that Only Works Backwards*, with contributions by Jodi Dean, Thomas Elsaesser, Tom McCarthy, Hans Ulrich Obrist, and Slavoj Žižek. Grimonprez currently divides his time between Brussels and New York, where he participated in the Whitney Museum Independent Study Program and lectures at the School of Visual Arts. His current film project (with author Andrew Feinstein), *Shadow World: Inside the Global Arms Trade*, was awarded a production grant from the Sundance Institute. His distributors are Soda Pictures and Kino Lorber International, and his artwork is represented by the Sean Kelly Gallery, New York, and the galerie kamel mennour, Paris.

www.johangrimonprez.com // www.doubletakefilm.com // http://en.wikipedia.org/wiki/Johan_Grimonprez

Shadow World is a documentary about the international weapons trade. The film is based on Andrew Feinstein's book "The Shadow World: Inside the Global Arms Trade" (2011). Feinstein's book exposes the "parallel world of money, corruption, deceit and death" behind the trade in arms. Key interviews include: Jeremy Scahill, Chris Hedges, Michael Hardt, Noam Chomsky, Frans De Waal among others. Grimonprez claims that "the contemporary condition of what it is to be human calls into question the relevance of politics and reality, one that has collapsed under the weight of an information overload and mass deception." To him the present political debate "has shrunk into mere fear management and paranoia suddenly seems the only sensible state of being, where it is easier to ponder the end of the world than to imagine viable political alternatives. "Shying away from getting stuck into merely critiquing social evil, I began exploring alternatives. It's indeed important to say what we don't want, but more crucial is to point at what we actually do want." According to Grimonprez the film not only exposes how corruption drives the global arms trade, while it often sets the stage for war, it hopes to offer also alternatives to the paradigm of greed, celebrated by social Darwinism. Frans de Waal's explorations into 'empathy' and his focus on notions of 'cooperation' and 'conflict-resolution' offer a counterpart to this celebrated paradigm of greed and corruption.

http://91.183.62.161:82/main/Film_ShadowWorld.html

GUEST RESPONDENTS

Benjamin Cook is the Founder Director of LUX, the UK agency for the support and promotion of artists working with the moving image. He has been professionally involved in independent film and art sector in the UK for the past 20 years as a curator, archivist, producer, writer and teacher.

Peter Krüger (Gent, 1970) is working as an independent writer/director and producer. As a writer/director he has been making documentaries, fiction as well music-theatre. In his work he often investigates the borders between fiction and documentary. In 2011 his film 'Antwerp Central (www.antwerpcentral.be) won the Grand Prize at the International Festival of Films on Art in Montreal. His last film 'N - THE MADNESS OF REASON, co-written by Ben Okri (www.nthefilm.com) premièred at the Berlinale in 2014.

Peter is also the co-founder and leading producer of Inti Films (www.intifilms.com), a Belgian independent production company, which focuses on the production of creative documentaries and art-house films of international relevance. As a producer he has set-up different internationally acclaimed co-productions, directed by Peter Brosens, Lut Vandekeybus, Manu Riche, Jan De Coster, Markku Lehmuskallio, Peter Hegedus, Steve Thielemans, Renzo Martens, Thiery Knauff, Marc-Henri Wajnberg, Benny Vandendriessche,...

Krüger teaches Creative Documentary and Film Financing at the RITS in Brussels. He is also a member of the General Assembly and the Advisory Body of the Flemish Filmfund.

Olivier Marboeuf is an author, performer and independent curator and the founder of the Espace Khiasma, which he has directed since 2004 in Les Lilas. He has developed a program centred around social realities and contemporary politics, which associates performances, debates and exhibitions, and questions the place for discourse and oral expression in the arts. Interested by the dynamics of narrative speculations as tools for critical theory, his research has progressively led him to explore contemporary cinematographic practices. Since 2010 he has produced films for exhibitions, which are subsequently presented in diverse festivals in France and abroad. In 2013 he participated in the creation of a production company, Spectre, whose objective is to offer a structure of support for the ambitious projects of artists and filmmakers.

Gudrun Heymans & Joyce Palmers

Creative Europe is the European Commission's financial support programme for the creative, cultural and audiovisual sectors in Europe. It consists of two sub-programmes: a Culture sub-programme supporting the creative and cultural sectors, and a MEDIA sub-programme supporting the EU film and audiovisual industries. The Creative Europe Desk Flanders is a local information office providing advice, support and information on Creative Europe Culture and Media funding possibilities for the industry. The Culture Desk is represented by **Gudrun Heymans**, the Media Desk by **Joyce Palmers** and **Marie Renier**.

Rolf Quaghebeur is the Director at ARGOS Centre for Art and Media in Brussels. An art historian, Quaghebeur has worked as scientific collaborator and curator at S.M.A.K. and Witte Zaal, both in Ghent, Belgium. From 2007 to 2011, he served as an artistic advisor for the Team van de Vlaams Bouwmeester.

Katrien Reist (NL/CH, '63): Curator and art worker, she is coordinator of Jubilee, a Brussels based platform which was set up in 2012 by the artists Justin Bennett, Vincent Meessen, Katleen Vermeir & Ronny Heiremans and herself. In 2014 the artists Jasper Rigole and Eleni Kamma joined the organisation, too. Jubilee is a cooperative structure, that supports art practices which develop out of long-term and cross-disciplinary (audio-visual) artistic research. Jubilee researches possible trajectories towards a new economical, artistic and social model for collaboration, in which the various individual art practices find space to grow within their own logic. Katrien Reist was administrative director of Extra City Kunsthal Antwerp from 2008 - 2012 and lived in Switzerland before, where she was working as a visual arts curator and artistic director of various residency projects.

Ellen Meiresonne (1973) studied Roman Philology at the university of Ghent and Film Direction at INSAS. Since 2002 she is member of the artistic cooperative Polymorfilm, where she is a production coordinator and since 2013 she works as a producer at Atelier Graphoui. She was previously coordinator of different organisations and events (SIC, EME, ETDD) and wrote scripts for various documentaries. She has often worked as assistant-director for many Belgian production companies.

MODERATOR

Maria Palacios Cruz is a lecturer and curator of avant-garde cinema and artists' film and video. Between 2010 and 2012 she was the director of Courtisane, an annual festival in Ghent, Belgium, where she continues to be involved as an associate programmer. She has curated screenings, events and exhibitions for festivals and institutions including Cinematek (Royal Belgian Film Archive), Impakt Utrecht, Wiels Brussels, MuHKA Antwerp, Argos Brussels, Naples Independent Film Show, Videoex Zurich, Animate Projects, Instituto Cervantes and Paris Centre Pompidou. From 2007 to 2011 she was the production coordinator of Atelier Graphoui in Brussels and she worked previously as distribution manager at Argos, centre for art & media. She teaches at Kingston University and Central Saint Martins in London, and she is currently completing a PhD at Université Libre de Bruxelles on the relationship between film theory and avant-garde cinema.

SCHEDULE AND LOCATION

14:30 Meeting at "Aula 3" at RITS | School of Arts

15:00 Beginning

17:00 End

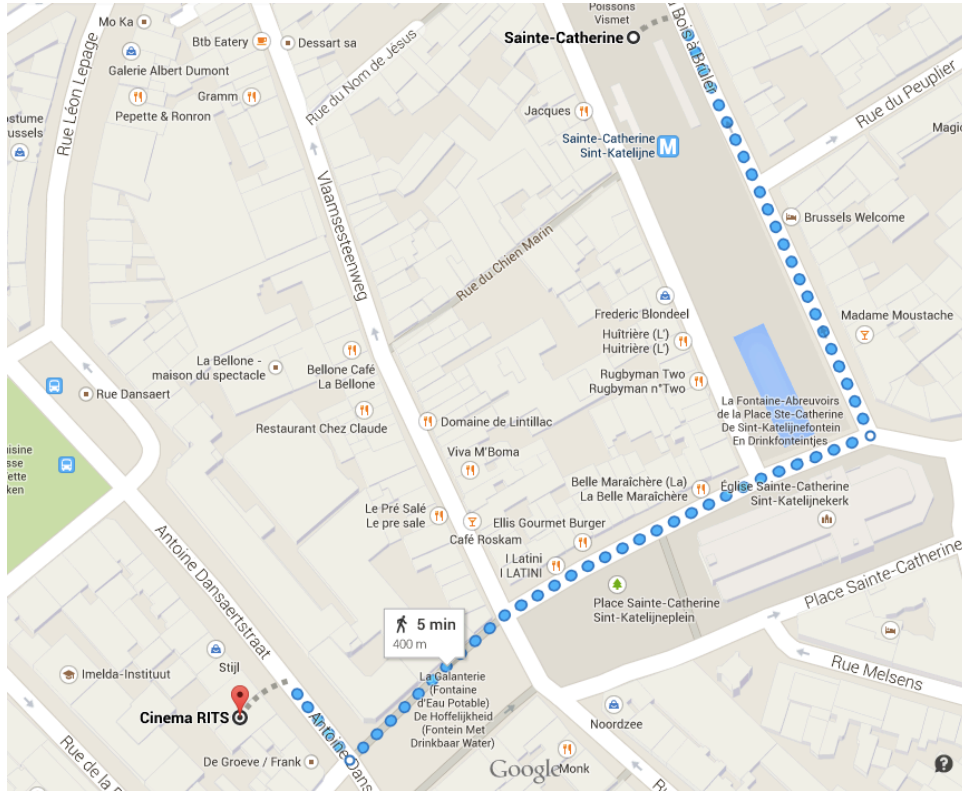
RITS | School of Arts

Rue Antoine Dansaertstraat 70,

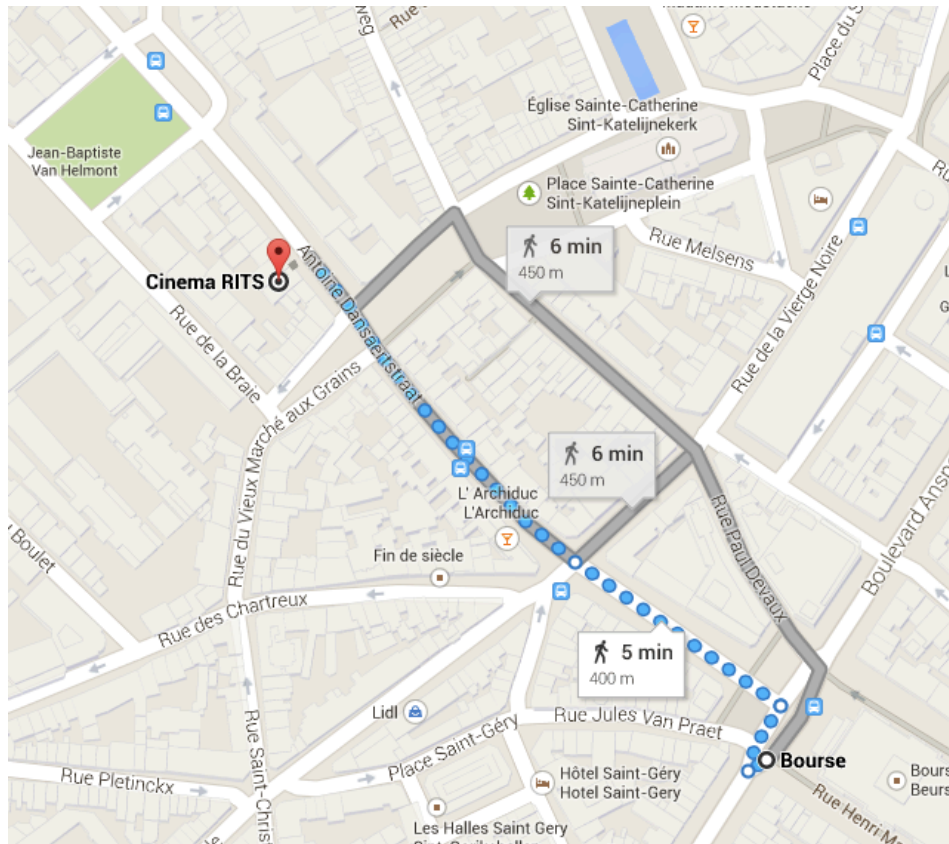
B 1000 Brussels

Metro: Sainte Catherine or Beurs

From Sainte Catherine:



From Beurs:



On & For Production is an initiative by Auguste Orts in collaboration with LUX and Art Brussels with the support of Flanders Audiovisual Fund, Argos Centre for Art & Media, Creative Europe MEDIA Desk Flanders and Kunstenpunt | Flanders Arts Institute. The Open Workshop is organised in collaboration with RITS | School of Arts.